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🏷 Power BI for Retail

An advanced analytics suite ready to turn data into insight to help drive your retail business forward

Available on
Microsoft AppSource

If you want to take better advantage of your retail metrics and be able to make data-driven decisions, you are likely to encounter these challenges:

"We need the analytical tools to provide personalized, seamless experiences to our

"My store staff lack up-to-date customer information and business intelligence, to help them understand what our customers

"We need a complementary analytics tool that fits with my existing Dynamics

The Prodware BI for Retail solution is the answer: it uses the actual data from your retail operation within Microsoft Dynamics 365 and converts it into useful information that allows you to take the right decisions to grow your business

Why choose Prodware BI for Retail to support your customer excellence journey?

Finding a workable way to measure business performance across all channels and gain a holistic understanding of channel performance and customer activity is not easy. Retailers need as little disruption as possible in order to gain this insight.

At Prodware we have helped more than 200 customers from all over the world to turn their data into insights. That experience, plus our in-depth understanding of the retail sector, have allowed us produce this out-of-the-box solution that will give you the value of a custom BI project with none of the hassle.

🏷 **Built for Microsoft Dynamics 365 for Retail, Prodware BI for Retail includes 17 out-of-the-box dashboards, each one with several reports and KPIs (almost 100 in total) covering a specific perspective of the retail business:**

- Maximum visibility of your business, easily accessible

- Optimize your operations and processes

- Discover hidden problems and explore opportunities

All reports include drill-down, filtering and data analysis features.

Stores overview	Store running totals	Store daily	Stores category view	Stores product change view	Store compare
Stores staff view	Stores promotion analysis	Stores promotion impact analysis	Store payment method	Stores terminal analysis	Identified customer analysis

Identified customer volume	Basket analysis	Shared customers by store	Customers	New customers

All in all, nearly 100 panels and reports with relevant information for your retail operations, built with your own business data; using familiar, best-of-breed technology:

Full integration with your Microsoft Dynamics 365 for Retail system

Prodware BI for Retail is fully integrated with your Dynamics 365 for Retail system both in terms of data as well as in terms of interface. Your data will be available in the solution from the moment you start

Power BI Built on the most powerful BI platform in the market: Power BI

Power BI is the technology we have chosen to develop Prodware BI for Retail. Power BI is the #1 business intelligence solution (according to Gartner) and its ease of use and versatility make it ideal for all business users, even if they are not BI specialists.
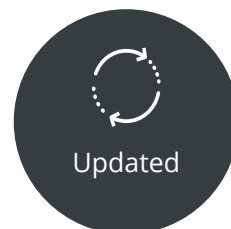
Immediate   Integrated   Easy to use   Scalable   Updated

Speak to Prodware and benefit from the power of data analytics to improve operational efficiencies, make the right decisions, empower teams and deliver great customer experiences; all with minimal disruption to your business.

Contact appsource@prodwaregroup.com to discover more.

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